



BY DR. VALI
360 EXPERIENTIAL CENTRE

MENU



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360 EXPERIENTIAL CENTRE

DR. VALI: THE EXPERT



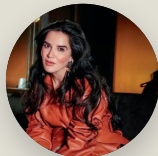
A pioneer of innovation and artistry, twice medically board-certified dermatologist Dr. Vali trained at both King's College and UCLA completing fellowships with global leaders, from South Africa to the Middle-East. Gaining global recognition for her exceptional talent, Dr. Vali has curated and perfected ground-breaking practices worldwide in the field of dermatology and medical wellness



Her founding flagship clinic and experiential centre came as an urban nucleus where cutting-edge treatments and game-changing protocols redefine the conventional understanding of personalised medicine and aesthetics



With her international presence, Dr. Vali has established a culturally diverse, rolodex of clients seeking to optimise appearance and through her couture approach



A global thought-leader and educator, speaking on boards worldwide, Dr. Vali seeks to cultivate and inspire clinical excellence through the By Dr. Vali Foundation In Training. Building a team of like-minded clinical experts from diverse fields of medicine and wellness to diligently support innovation and maintain By Dr. Vali's space at the forefront of science backed skin-technology

This attitude - an uncompromising demand for innovation and performance - extends to everything the 'By Dr. Vali' brand does

Authoritative, ethical and charismatic, Dr. Vali is the pioneer of the possible, whose creative vision and brilliant mind make her the true embodiment of the brand

Whilst her membership-only flagship clinic is the world's best kept secret. Dr. Vali has earned herself a place in international black books as the artistic genius, who takes men and women of all ages and ethnicities on the ultimate journey to optimal performance and aesthetic. Dr Vali has launched her new 360 Experiential Centre empowering all to look like a superstar and perform like a legend



BY DR. VALI
360 EXPERIENTIAL CENTRE

THE EXPERIENCE

The 360 Experiential Centre operates a unique approach, assessing each individual both inside and out, the approach is comprised of 5 key divisions: Skin Lab, Face Lab, Hair Lab, Body Lab and Wellness Lab. Each lab assessed together to deliver and curate a treatment plan based on the signature 360 consultations to help map your individualised journey. This bespoke 360 programme is packed with biohacking treatments that work to support self-optimisation. 'By Dr. Vali' treatments available at Selfridges include Prescription Grade Medical Facials, Injectables, Skin Repair Programmes, Laser Therapies, IV Therapies, Body Contouring and Oxygen Therapies in a hyperbaric chamber designed by NASA

Dr. Vali's extensive industry experience has allowed her to develop her own New Breed Skin Technology with an uncompromising demand for innovation and performance, this extends to both her Skin Tech in the form of Cutis, and her new Adaptive Skincare using her own patented BAC12® complex molecule which uses your own cells to fix you

The centre also offers a '360 Experiential Bar', with high concentration actives in the form of gummies and droppers, and nutritionally potent teas, each crafted by Dr. Vali to include powerful herbs and adaptogens designed to help the body respond to stress, anxiety and fatigue, supporting overall wellbeing





BY DR. VALI

360 EXPERIENTIAL CENTRE

SERVICES

BY DR VALI 360 CONSULTATION

An assessment from head to toe, inside out in a 360 degree approach, we thoroughly discuss our signature labs: **Face Lab**, **Skin Lab**, **Hair Lab**, **Body Lab** and **Wellness Lab**, providing you a personalised treatment plan to ensure you leave as the ultimate superstar. Imagine what you could do with Laser-Sharp Focus. Unbeatable Sleep. Relentless Energy. Flat Stomach with Faultless Digestion. A Renewed Libido. Uplifted mood. Flawless Skin. A Seamless Contoured Body. The Perfect Face. Thick Dense Hair. With a personalised outer and inner biohacking program from your By Dr Vali team - it's yours for the taking.

Look like a superstar, perform like a legend

360 Consultant £150 (redeemable against treatment)

360 Doctor £250 (redeemable against treatment)

Dr Vali £500 (non-redeemable)

SKIN LAB

PRESCRIPTO PRESCRIPTION GRADE MEDI-FACIALS

1. FACIALIS MEDI-GRADE SKIN RESURFACING

(*fae-she-ah-liss*) | NOUN: Face

A medical-grade skin resurfacing innovation, our multi- modality prescriptive medi-facial provides the ultimate outcome in skin transformation. Combines prescription grade micro-needling, mesotherapy, chemical peel and LED

From £750

2. INTEGRO MEDI-GRADE SKIN RESURFACING

(*in-teg-gro*) | VERB: Renew, restore, make whole

A low down-time FDA approved treatment for a superstar glow - this multi-modal technique uses a patented micro-infusion device to deliver a bespoke cocktail of nutrients including growth factors to the dermis, exfoliating, and polishing the medical layers of the skin to stimulate new collagen and elastin production resulting in a 'Glass Skin' complexion

From £650

3. ILLUMINATOR SKIN BRIGHTENING & SKIN CLEANSING

(*il-lu-min-nate-or*) | VERB: To lighten, brighten

Our signature red-carpet, zero-downtime facial targeting dull, tired skin- this treatment cleanses and detoxifies the surface layer of the skin, reducing uneven texture and fine lines resulting in brighter and more radiant skin

From £350

4. CUTIS

(cue-tis) | NOUN: The true skin

Our comprehensive skin tightening multi-modality treatment which addresses the cellular cause of skin laxity, involving ultrasound, laser, fractional radio-frequency, and our Cutis device that tightens, micro-contours, and radiates the skin

From £450

EGO PRESCRIPTION GRADE SKIN PROGRAMMES

(e-go) | NOUN: Skin

A corrective prescription grade 3-month programme that alters the behaviour of skin at a cellular level

From £250

TRANSFORMO SKIN REPAIR PROGRAMME

(trans-form-oh) | VERB: To change, transform, uncover

Individualised laser-based treatment harnessing a range of modalities for skin repair. Test patch mandatory 48 hours prior to treatment

From £400

INSTIMULO SKIN RESURFACING

(in-stim-u-low) | VERB: To stimulate, encourage, energise

A sublative skin remodelling treatment using fractional radio-frequency or CO2 resurfacing laser based treatment to target stubborn scars, acne scarring, stretch marks, and uneven skin-texture resulting in a flawless finish

From £450

STRICTUS SKIN TIGHTENING

(stric-tuss) | ADJECTIVE: Tight, narrow, taut

Our radio-frequency micro needling combined with ultrasound beam technology approach to skin tightening uses a topographical assessment of fat pads and muscle tone to addresses the cellular cause of skin laxity to give a sleek silhouette.

Modalities: Morpheus 8, Thermage, Sofwave

From £1200

REMEDIUM SKIN SURGERY

(re-meed-eum) | NOUN: Remedy, cure, relief

An immediate cure to unsightly blemishes, skin lesions and concerns, using targeted technology or precise surgical excision. Skin conditions: moles, acne cysts, cysts, facial red vein, milk spots (Milia), keloid scars, scars, pigmented lesions, skin tags, nail fungus, thread veins and spider veins

From £250



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SERVICES

ERASUS TATTOO REMOVAL

(e-ra-sus) | VERB: Abolish, eradicate, remove

The most effective means of tattoo removal. A targeted short-pulse laser shatters the ink, erasing unwanted patterns with a seamless finish

From £350

FACE LAB

ERADAMUS BOTOX

(e-ra-da-mus) | VERB: To erase, delete

A safe and effective way to smooth reactive lines and wrinkles through muscle modulation. Our approach is subtle and harmonious ensuring a discrete rejuvenation.

Areas: Forehead lines, Frown lines, Brow lift, Crow's feet, Eye opening, Nasal lines, Nasal flare, Gummy smile, Smoker's lines, Dimply chin, Jawline slimming, Teeth grinding and Neck bands

From £250

FORMA DERMAL FILLERS

(for-mah) | VERB: To form, shape, mould, contour

Dr. Vali's signature micro-contouring technique using new-breed hyaluronic acid based dermal fillers to define and contour the face, respecting the client's unique anatomical architecture whilst stimulating new collagen

Areas: Permanent lines and folds, Frown lines, Lateral brow lift, Temple hollowing, Under eye hollows/Tired eyes, Cheek sculpting, Jawline definition, Chin reshaping, Sad smile correction, Nose to mouth lines, Lip definition, Peri-oral lines, Nose re-shaping, Earlobe repair and Scar subcision

Modalities: Juvaderm, Restylane, Radiesse, Sculptra, Teosyal, Prophilos, Hyalase (dissolving)

From £600

1.61 NON SURGICAL FACE LIFT

(phi) | GREEK LETTER PHI: Golden ratio of beauty and perfection

Using sophisticated suspension work with FDA approved surgical silhouette soft threads, the natural facial proportions are geometrically aligned without the need for incisions, eliminating shadows, folds, and jowls, and creating a noticeable refined profile.

Conditions treated: facial asymmetry, dropped brows, eye bags, sunken cheeks/cheek folds, downturned mouths and folds, undefined jawline and jowls, neck bands and loose skin

From £850

HAIR LAB

DEPILIS LASER HAIR REMOVAL

(*de-pi-lis*) | ADJECTIVE: Hairless

A tailor-made solution for unwanted body hair, using the most technically superior, pain-free laser technology to cease unwanted hair growth.

Areas: Facial hair, Beard line, Neck line, Full or half arm, Underarms, Full or half legs, Bikini, Male bikini, Hollywood, Brazilian, Back, Chest

From £180

MEDI-DENSO HAIR LOSS

(*den-so*) | VERB: To condense, thicken, press together

A unique protocol for balding, thinning or sparse heads of hair, which combines innovative evidence-based measures in one effective treatment. Combining PRP, exosome stem cells, growth factors, mesotherapy, carboxytherapy, laser therapy and IV infusion. The result is a noticeable reduction in shedding, increasing hair growth and improved density in existing hair

From £750

DENSO-INFUSIO HAIR LOSS INTRAVENOUS VITAMINS

(*den-so in-fuse-e-oh*) | VERB: To condense, thicken, press together / infusion

A prescription grade hair loss IV blend consists of a combination of minerals, vitamins and antioxidants in order to improve absorption of the nutrients; Glutathione, Vitamin C, Vitamin B combinations, Zinc and Selenium stimulate hair growth and prevent hair loss

From £295

BODY LAB

CELLULA CELLULITE REDUCTION

(*cel-lu-la*) | NOUN: Cell, compartment, chamber

A multi-modality approach to cellulite and stubborn pockets of fat, using a heat based vacuum radiofrequency massage combined with injectable lipolytic to optimise the results and improve blood supply to stubborn pockets. All areas of the body can be treated

From £500

ADIPEM FAT LOSS

(*add-dee-pem*) | NOUN: Fat

1. CRYOLIPOLYSIS FAT FREEZING

Non-invasive approach to fat loss and body contouring using FDA approved cryolipolysis technology, removing up to 30% of fat cells in the selected area per cycle in a safe and pain free modality. Consultation is required to determine the number of applications.

From £650



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SERVICES

2. LASER LIPOLYSIS LASER FAT LOSS

A non-invasive FDA approved modality for the ultimate body contouring and skin tightening. Utilising new breed laser technology to target up to 30% of fat cells per cycle this fast and effective approach targets areas of stubborn fat on all areas of the body, including chin area. Consultation is required to determine the number of applications.

From £800

3. INJECTABLE LIPOLYTIC FAT LOSS INJECTIONS

Harnessing a naturally occurring deoxycholic acid these fat loss injections destroy the cell wall of your fat cells, removing up to 30% of fat cells per session. Using a safe injectable method, all areas of the body can be treated including abdomen, inner and outer thighs, and the chin area. Multiple sessions may be required for optimised results

From £400

4. METABOLISM BIOHACKING PRESCRIPTION GRADE INJECTABLES

Offers a prescription based injectable medication to support appetite suppression and subsequent weight loss. Your weight loss will be optimised through regular support via both remote and in-clinic reviews with your designated 360 Consultant

From £995

ERADAMUS BOTOX

(e-ra-da-mus) | VERB: To erase, delete

A safe and effective approach to muscle modulation on large muscle groups on the body. Our approach is subtle yet effective in contouring the muscles of the body and preventing excessive sweating.

Areas: Axilla, Hands, Shoulder contouring, Calves contouring

From £700

FORMA DERMAL FILLERS

(for-mah) | VERB: To form, shape, mould, contour

Sculpt and shape the silhouette with forma body micro- contouring. Soften hip-dips, shape buttocks, erase depressions and contour the body with a new breed collagen activating poly-l lactic acid injectable.

Areas: Gluteal contouring, Hip dips, Femina and Hands

From £750

1.61 NON-SURGICAL BODY LIFT

(phi) | GREEK LETTER PHI: Golden ratio of beauty and perfection

The body's natural infrastructure is repositioned at a deeper level eliminating folds, loose skin/laxity around the body and creating a tighter body silhouette

From £3000

STRICTUS SKIN TIGHTENING

(stric-tuss) | ADJECTIVE: Tight, narrow, taut

Our radio-frequency micro needling combined with ultrasound beam technology approach to skin tightening uses a topographical assessment of fat pads and muscle tone to addresses the cellular cause of skin laxity to give a sleek silhouette.

Areas: décolletage, breasts, abdomen, buttocks, arms, and knees

From £1000

FORTIS FAT LOSS WITH MUSCLE DEFINITION

(for-tiss) | ADJECTIVE: Strong, courageous, brave, steadfast

20,000 sit ups or squats in 30 minutes – A new electromagnetic muscle stimulation and fat reduction device which strengthens and tones, sculpting supermodel abdominal muscles, lifting buttocks, and toning arms and legs - with no downtime and no gym time. This pain-free workout stimulates your muscle fibres up to 54,000 times per session offering up to 30% fat loss with 25% muscle increase.

Areas: arms, abdomen, buttocks, thighs, calves. Consultation is required to determine the number of applications.

Modalities: Emsculpt Neo

From £750

FEMINA VAGINAL REJUVENATION

(fem-mee-nah) | ADJECTIVE: Feminine

Our non-surgical vaginal rejuvenation is a safe and effective way to restore both function and aesthetic, using FDA approved electromagnetic muscle stimulation technology (Emsella) as well as CO2 laser technology, the vaginal tissue is re-modelled, internal walls are tightened and strength and elasticity is improved, resolving common feminine issues such as incontinence, urinary tract infections, sexual discomfort, tightness, and dryness

From £300

VANTY FAIR

“ Dr Vali, a cross between Salma Hayek and Oprah Winfrey, surprisingly focused fully on my skin... I was beamed, buffed and polished in no time, perfect tight, clear skin with no injections, Facialis, a miracle ”



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SERVICES

WELLNESS LAB

INFUSIO MICRONUTRIENT IV INFUSIONS

(in-fu-see-oh) | NOUN: The infusion

Direct, intravenous delivery is proven to be the most powerful route to optimise these essential micronutrients. Bypassing the gut ensures these nutrients are directly available to your cells, bespoke infusions are proven to achieve supercharged cellular regeneration. The result is an immediate shift in psychological and mental wellbeing.

Areas: Immunity, Energy, Skin, Mood, Hair, Fat burning, Athlete, Anti-ageing, Liver detox, Gut detox, Post Covid-19, BDV super-nutrient

From £295

GAME-CHANGER IV NAD

The super IV NAD complete detoxification of all inflammation in the body to reset you. Infusing your body with NAD+ via IV therapy is the only way to ensure that you get 100% bioavailability from the molecule.

Results: Energy boosting, Mood enhancing, Sleep optimisation, Performance and concentration enhancing, Immune boosting, Gut healing, Detoxification and inflammation reduction

From £625

ILLUSTRO INTRAVENOUS LASER THERAPY

(ill-ust-roh) | VERB: To illuminate, clear, lighten

Feel happier. Alleviate burnout. Increase energy. Improve cognitive ability. Experience the power of light energy - this cutting-edge treatment applies different wavelengths of laser light straight into your blood flow, to activate a photochemical response

From £150

SATURO HYPERBARIC OXYGEN CHAMBER

(sat-u-roh) | VERB: To saturate, fill, satisfy

Crystal clear thinking. Faster healing. Hyperbaric oxygen therapy is a medical intervention that saturates your cells in every organ with pure oxygen, leading them to function better, faster and more efficiently supercharging you.

Results: Boosts mental clarity, Optimised cellular repair and tissue healing, Enhances athletic performance, Detoxification and inflammation reduction and Energy boosting

From £250

LEVO INTRAMUSCULAR VITAMIN BLENDS

(lee-voh) | VERB: To lift, elevate, lighten

Boost libido. Fight fatigue. Thicken your hair.

Our menu of power-boosting vitamin- rich blends are delivered within seconds directly into your bloodstream, where they can be effectively absorbed by your cells.

Areas: Energy, Immunity, Stress, Libido, Anti-inflammatory and Hair/Nails

From £120

OZONE INTRAVENOUS OZONE THERAPY

(oh-zone) | NOUN: Ozone

For those seeking complete physical detoxification. This evidence-based medical innovation uses the ozone molecule - a very powerful and reactive form of oxygen - to stimulate the immune system, hack your energy production and cellular regeneration, and provide a long-lasting cleansing and anti-ageing effect on the body

From £450

SUPERMAN/SUPERWOMAN SCREENING

The comprehensive screening protocol consists of a preventative health screen designed to address the individual health needs of men and women respectively, identifying early signs of potential risk factors of medical conditions

From £POC

SANITATEM BIOHACKING MEDICAL WELLNESS PROGRAMS

(saani- ta- tem) | ADJECTIVE Wellness

Imagine what you could do with laser-sharp focus. Unbeatable sleep. Relentless Energy. Flat stomach with faultless digestion. A renewed libido. Uplifted mood. With a personalised outer and inner biohacking program using personalised medicine, cutting edge therapies and advanced formulations from your By Dr. Vali team, it's yours for the taking. Welcome to the future you.

Programs: Sleep, Mood, Performance and concentration, Energy, Immunity, Gut health, Metabolism, Anti-ageing, Adrenal fatigue (stress) and Libido

From £POC

The Business of Fashion

BOF

“Top London dermatologist reveals how she treats exclusive clients like superhumans”



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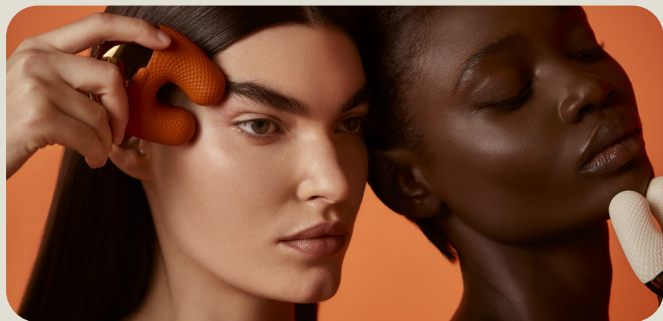
360 EXPERIENTIAL CENTRE

NEW BREED SKIN TECHNOLOGY

CUTIS

Four years in development, German engineered, sleek, medical grade, with guaranteed in-clinic results at home. Bringing the accessibility of Dr Vali to the world. This ultimate micro-contouring tool with dual motor engagement delivers 14,400 trans-oscillations TA[®] per minute. With five protocols across all anatomical planes: Lifting, Contouring, Tightening, Radiance and Skin De-Puffing. The result? The perfect canvas, without the downtime

From £525



VOGUE

“ Dr Vali is the world's best kept secret, in a retreat where
artistry meets medical excellence

”



BY DR. VALI

360 EXPERIENTIAL CENTRE

ADAPTIVE SKINCARE PATENTED BAC12® COMPLEX MOLECULE USING YOUR OWN CELLS TO FIX YOU

Drawing from Dr. Vali's two decades of medical and dermatological expertise. The double encapsulation patented supercharged technology of BAC12® unique to BDV products allows delivery of prescription grade actives deep into the medical layer of the skin where cells are optimised from the inside out, re-educating the skin on a cellular level - treating acne, rosacea, pigmentation, sun damage, fine lines, open pores, oiliness and laxity

SUPERSTAR: GAME-CHANGER

This high-potency serum delivers medical-grade retinol, powered by BAC12®, to fix the skin from the inside out. By stimulating cellular change, maximal anti-ageing activity is guaranteed. The process of regeneration reduces fine lines, wrinkles and pores for a refined, even complexion and restored natural hydration. By protecting the skin against free-radical damage, the 360 modality results in brighter, tighter, more youthful skin. An all in one Gamechanger

HERO CONCENTRATE: BRIGHTENING

Powered by BAC12®, Hero Concentrate: Brightening delivers sequential doses of glutathione, tranexamic acid and bakuchiol attuned to your unique pigmentary profile. Boasting a high concentration of medical grade actives, this multi-modal technology hacks the skin's bioprocesses to regulate melanogenesis, strengthen the intracellular matrix and mitigate UV damage. Resulting in a flawless canvas



From £180



“ A lot of places have the equipment we have, but nowhere has all of it. All of our therapies have scientific backing. I cannot have something on this menu that is not evidence based. We looked at what is hocus-pocus and what 'is quantifiable', that is how Dr. Vali is in a league of her own ”



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360 EXPERIENTIAL CENTRE

DROPPER MENU

360: HAIR

Targeting the root causes of hair loss and thinning, the Superstar Coconut Flavoured 360 Hair dropper quickly delivers daily concentrations of Biotin, B Vitamins, Vitamin C and Zinc Sulphate helping to improve the body's keratin infrastructure

360: MOOD

Ready to perform like a legend? 360 Mood droppers are key to bettering your overall mental performance. This liquid supplement is bursting with B vitamins, Calcium and Zinc, while fusing amino acids and nootropics to work together to optimise cognitive function for laser sharp focus, improve mood and overall mental performance

360: IMMUNITY

This powerhouse Citrus flavoured '360 immunity' liquid supplement supercharges your immune system from the gut up, with next-generation anti-inflammatory ingredients such as Vitamin A&E that work to support your brain-gut axis from the inside out

360: SLEEP

Our Legendary 360 Sleep dropper promotes a relaxed, healthy and restorative sleep. It contains a blend of botanicals, nutrients, and neurotransmitter precursors as well as supercharged doses of Vitamin A&E designed to support the body's natural ability to fall asleep, and help improve sleep quality

360: ENERGY

360 Energy droppers are for the BDV Rockstars, this game changing blend of ingredients such as B Vitamins, Zinc & Caffeine work together to naturally boost your nervous system health, increasing energy levels and fighting off feelings of fatigue

From £45

ARABIA ^(Happier) BAZAAR

“

Dr Shawana Vali has a client base that spans royalty, Victoria's Secret models and the world's most powerful CEOs.

”



BY DR. VALI

360 EXPERIENTIAL CENTRE

GUMMY MENU

360: HAIR, SKIN & NAILS

Fixing you from the inside, out. The 360 Hair, Skin & Nails Gummies deliver a combination of highly active ingredients naturally synthesised within the skin's biosphere to optimise cellular integrity. Our potent fusion of Vitamin C and Zinc target intradermal and epidermal inflammation, stimulate natural collagen production and counteract environmental damage to the hair, skin and nails such as oxidative stress

360: GUT HEALTH

Packed with Probiotics and Vitamin C, our superstar '360 Gut health' Gummies help to maintain a healthy gut microflora and digestive system, they also assist with digestion and help to control gut inflammation

360: IMMUNITY

Our Hero '360 Immunity' Gummies are a combination of probiotics and natural ingredients curated for maximum absorption and bioavailability

360: SLEEP

Our legendary Mixed Berry 360 Sleep Gummies packed with Vitamin B6, Zinc and Chamomile, combined these hero ingredients are key to helping you enjoy a relaxed and healthy night's sleep, containing a blend of botanicals, nutrients, and neurotransmitter precursors designed to support the body's natural ability to fall asleep

360: ENERGY

360 Energy Gummies are for the BDV Rockstars! This easy to swallow Mango flavoured treat is bursting with Vitamins A, D & E, Folic Acid, Biotin and Zinc which together naturally boost the nervous system health, increasing energy levels and help fighting off feelings of fatigue, a powerful supplement to fire up your energy

From £30

TATLER

“ Every aspect of Dr Vali, from her holistic approach to therapies to her personable attitude and consummate elegance ushers in a new union of wellness and fashion ”



www.bydrvali.com

Telephone: +44 (0)203 096 3884

Email: concierge@bydrvali.com